

PUBLIC INFORMATION PROGRAM

The Board of Education shall maintain a continuing public relations and information program to promote widespread understanding of the educational program, while gaining the support and participation of the community in school activities. Given the high interest of parents in the children's education, the Board wishes to maintain sensitivity to the needs and desires of the community, while establishing a partnership. The Board President is the official spokesperson for the Board unless the majority of the Board at a Board meeting designates another Board member as a spokesperson for a particular activity. Board members should emphasize to the media when asked to speak as a Board member that they can only speak as individual trustees unless they have been empowered by the Board to speak for it.